

TALKING GOLF FROM TEE TO GREEN AND EVERTHING IN BETWEEN!







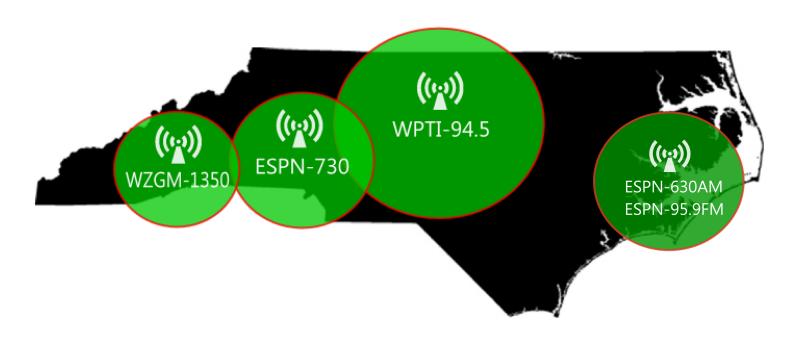


The Golf Shop Radio Show

10612-D Providence Rd #527 Charlotte NC 28277 (O) 704-236-4312 (F) 980-339-8061

WHERE YOU'LL HEAR US!

Currently, The Golf Shop Radio Show can be heard in and around Charlotte NC on ESPN730 AM, Greensboro on WPTI 94.5 WPTI, and Asheville on WZGM 1350 AM. Listeners can also tune in online via streaming by clicking the on air tab at the top of the golfshopradio.com website.











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About The Golf Shop

The Golf Shop Radio Show was founded in 2009, at a time when there were no other sports talk shows in the Charlotte market that primarily focused on the game of golf. The show is an excellent way to reach the highly coveted and prosperous golfer demographic. It is a unique outlet for businesses to target the golfer as a consumer.

The Host-Mark "Greeny" Greenhalgh

Greeny grew up around the golf business as his Dad is a PGA Master Professional and lifetime member. While playing in junior and amateur tournaments in the northeast, southeast and California he won a few and lost a bunch! Greeny played in the

1987 Optimist World Junior at Torrey Pines in San Diego against players from around the world including Phil Mickleson, Ernie Els and Shigeki Maruyama. He won the 1992 Cronin Memorial with current Nationwide and former PGA Tour player Geoffrey Sisk against the best players in the Northeast. He was a 2 year walk on at Clemson Univer-sity and then Caddied in New England PGA events, eGolf Tour events, PGA Tour

Qualifying events and European Tour Qualifying events. Greeny currently plays in amateur events all over the Carolinas and works for Wells Fargo Bank in Technology and Operations Group Instruc-tional Design.

The Co-Host– Mike Fresina

A Boston native and Davidson graduate, Mike Fresina came to the Carolinas for college and never left. Fresina began his career as a teacher and coach at Charlotte

Country Day school. Leaving the classroom for a career in media, Fresina eventually became a pub-lisher at Street & Smith's Sports Group, overseeing its Motorsports Division. In 2012, Fresina launched MJF Media and has been on everything from social media to tradi-tional marketing. Since slogging bags as a caddie at Belmont Country Club and playing with "lefty" clubs modified by his grandfather, golf has been a constant in

Fresina's life. Despite be-ing woefully mediocre on the course, Fresina's passion for the game has never waned. He has always enjoyed working in the industry and is currently the Tournament Director for the LPGA's Symetra Classic at Raintree Country Club.





IN THE MEDIA



@thegolfshopshow



facebook.com/thegolfshopradioshow



Greeny and Mike on WCNC commening on The Wells Fargo Championship



Greeny & Win McMurry at The PGA Merchandise show



Greeny teeing it up with the Trumps at The opening of The Trump National Course

From on-air listenership to community outreach, The Golf Shop Radio Show is always trying to find new ways to reach people while advancing the game of golf. Our listeners are also encouraged to follow us online via social media where they can find regularly updated content about what's happening

with The Golf Shop, Mike, and Greeny.



Greeny and Mike covering The ACC Golf Championship



Mike catching up with his Symetra girls at The PGA Show





Monthly e-mail blasts to local golfers



Greeny covering The US Open



Interviewing Mac Everett-Wells Fargo Tournament Director



Ms. Kannapolis stops by The Golf Shop during ACC remote broadcast at Irish Creek

Golf Shop Promotions

The Golf Shop Radio show always has fun promotions happening! The following promotions are just a few ways we try to keep listeners involved with The Golf Shop family:

Dad of Honor— Every year, The Golf Shop Radio Show holds its Dad of Honor competition in honor of Fathers Day. Listeners are asked to send us a brief entry outlining why their Father should be this year's Dad of Honor. The winning entry receives a prize package worth over \$2,000!

Antigua— Every week, Mike and Greeny ask listeners to call in for an answer to their trivia question. The first caller to answer correctly gets a free Antigua shirt and hat complete with the Golf Shop logo.

ChiquitaBeginning 6 months before The Chiquita Classic, a Chiquita Banana putter is given away randomly every month. Each winner then shows up to the Chiquita Classic Putt-Off competition during the tournament and put their putting skills to the test in hopes for the grand prize.





Golf Shop Guests

The Golf Shop Radio Show continues to provide listeners with a variety of topics and interviews. Golf Shop guests include golf apparel designers, new golf product designers, publicists, television hosts, XM hosts, PGA players, Web.com players, LPGA players, Symetra players, local champions, and more!

All previous interviews can be found at golfshopradio.com























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