



Fore immediate release

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TEES OFF IN ROANOKE/LYNCHBURG VA! INKS AGREEMENT WITH



The Golf Shop Radio Show tee'd off in the Roanoke and Lynchburg VA markets on Saturday, February 8th. WACH Marketing, Inc., The Golf Shop Radio Show owner, recently agreed to a programming affiliation with Wheeler Broadcasting to broadcast on Sports Radio WPLY in Roanoke and WPLI in Lynchburg VA every Saturday in the 8AM to 10AM time slot.

Wheeler Broadcasting Program Director, Kenny Shelton said, "We are very pleased to announce the addition of The Golf Shop Radio Show to our weekly lineup. The golfing community in the Roanoke/Lynchburg metro area is much underserved. This show will give golfing enthusiasts a home for entertaining and informative golf talk."

The Golf Shop Radio Show is currently heard on Charlotte's ESPN 730, Asheville's 1350 WZGM, Greensboro's WPTI, 94.5FM, Wilmington's ESPN 630 and 95.9 FM, Raleigh's 620 The Ticket, Greenville SC's Fox Sports 1440, Myrtle Beach's 100.3 The Team, and WCSL 1500 AM in Cherryville. Now in its 12th year The Golf Shop Radio Show is known for outstanding guests, insightful opinions, and helpful tips from golfing guests over the world!

Hosted by Mark (Greeny) Greenhalgh, and co-hosted by Matt Blanchard, the polar opposites provide an unusual twist to the golf issues of the day. "We are thrilled to partner with Sports Radio in Roanoke and Lynchburg. It is a great golf market, and we look forward to being a part." Greeny commented. "A part?" Blanchard questioned. "We plan to be the whole!"

For additional info please log on www.thegolfshopshow.com



