



the GOLF SHOP

radio show

"Taking You From Tee To Green, And Everywhere In Between"

2024 Media Kit



The Hosts: Mark Greenhalgh & Matt Blanchard



The Golf Shop Show

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The Golf Shop Show is enjoyed across the country, from the mountains to the coast, on a network of great stations. Listeners around the globe tune into our live stream by clicking the Listen Now tab on thegolfshopshow.com.

SHOWTIMES

Wednesdays 6-7pm
 1590AM/92.3FM WCSL - Cherryville, NC

Thursdays 7-8pm
 94.5FM WPTI - Greensboro, NC

Saturdays 8-10am
 730AM/97.5 FM WZGV - Charlotte, NC
 1570 AM WNST - Baltimore, MD
 1120 AM WBNW - Boston, MA
 560AM/98.5 FM WHBQ Memphis, TN
 620AM WDNC - Raleigh, NC
 880AM/92.9 FM WPEK - Asheville, NC
 98.7FM WRMR - Wilmington, NC
 92.7FM/1250AM WGHB - Greenville, NC
 104.1FM/930AM WDLX - Washington, NC
 1320AM WISW - Columbia, SC
 104.9FM WROO - Greenville, SC
 100.3FM WSEA - Myrtle Beach, VA
 610AM/101.1 FM WPLY - Roanoke, VA
 1390AM/107.5 FM WPLI - Lynchburg, VA
 104.5 FM WWDN - Danville, VA
 910AM/94.7 WTMZ - Charleston, SC
 1290 AM/102.3 FM WHKY - Hickory, NC

Saturdays 8-9am
 102.9 FM/1450 AM - Charlottesville, VA

Saturdays 6-8am (PT)
 1580 AM KQFN - Phoenix, AZ



The Golf Shop Radio Network





The Golf Shop Show began in 2009 and is now in nineteen markets across seven states. The show is the ideal avenue to reach the highly coveted golfer demographic serving as a unique outlet for businesses to directly target golfers as consumers. FOR RATES AND PROGRAMS CONTACT CHUMPHREYS@WACHINC.COM 704-236-4312



Host: Mark “Greeny” Greenhalgh

Greeny grew up around the golf business as his dad is a PGA Master Professional and lifetime member. While playing in junior and amateur tournaments in the northeast, southeast and California he won a few and lost a bunch! Greeny played in the 1987 Optimist World Junior at Torrey Pines in San Diego against players from around the world including Phil Mickleson, Ernie Els and Shigeki Maruyama. He won the 1992 Cronin Memorial with current Nationwide and former PGA Tour player Geoffrey Sisk against the best players in the Northeast. He was a 2-year walk on at Clemson University and then Caddied in New England PGA events, eGolf Tour events, PGA Tour Qualifying events and European Tour Qualifying events. Greeny currently plays in amateur events all over the Carolinas and works for Wells Fargo Bank in Technology and Operations Group Instructional Design.

Co- Host: Matt Blanchard

Matt is a native of Atlanta, but calls Charlotte home after living in Charlotte for the past 35 years. Matt is a golf aficionado, having started his love for the game at the age of ten. From his formative teen years to age twenty he worked in the industry as a caddie and was known around the club as a “club rat.” he even carried his golf acumen onto the PGA tour as a caddie in 1976. As a 23 year member of Carolina Golf Club, Matt was a co-founder and Tournament Chairman of the Carolina Invitational, a four ball event attracting some of the best amateurs in the southeast. “Golf is my mistress. I’m addicted. I love the game more every year,” Matt recently revealed. Matt’s primary career in advertising has landed him with the Charlotte Hornets, the Carolina Panthers, and CBS Radio. He currently applies his marketing expertise with the Gaston Gazette and Shelby Star newspapers.





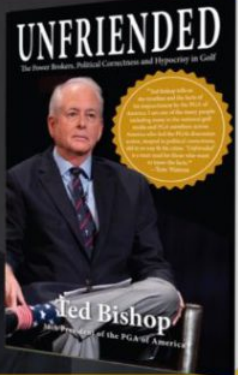
the GOLF SHOP radio show

The Golf Shop Radio Show is known for engaging interviews with high-profile guests, insightful opinions, and helpful tips from golfing experts all over the world with a laugh or two along the way!

Archived interviews are available at thegolfshopshow.com



Ted Bishop
38th PGA
President



MIKE WHAN

LPGA
Commissioner



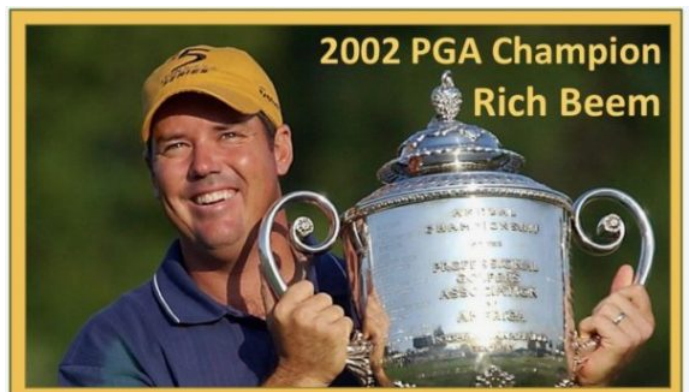
Hal Sutton, PGA
2004 U.S. Ryder Cup Captain



ROBERT KARLSSON
PGA TOUR
PLAYER



Gary Player
Hall of Famer



2002 PGA Champion
Rich Beem

The
Golf Shop
On The Town



On air and in the community, The Golf Shop strives to advance the game. Listeners are encouraged to interact with us on social media and at thegolfshopshow.com, where our content is always fresh.



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the GOLF SHOP radio show

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610 AM
Lynchburg 107.5 FM
1390 AM

1580 AM THE FANATIC
99.3 FM & 95.9 FM
ARIZONA'S NEW HOME FOR SPORTS

MONEY MATTERS
WBNW 1120 AM BOSTON

SPORTS RADIO
100.3 THE TEAM

REAL SPORTS TALK
SPORTS 56
AM 560 98.5 FM

730 AM THE GAME
ESPN CHARLOTTE

THE VOICE OF THE PIRATE NATION
PIRATE RADIO
92.7 FM GREENVILLE
104.1 FM WASHINGTON

BALTIMORE POSITIVE
INTELLIGENT CONVERSATION WNST AM 1570

WHKY
1290 AM / 102.3 FM
TalkRadio

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ESPN ASHEVILLE
((880 AM)) ((1400 AM))

ESPN
((1320 AM))

1045 The Dan.com
Danville's Classic Hits

620 THE TICKET
99.9 HD3

((102.9 FM))
ESPN CHARLOTTESVILLE
((1450 AM))

BIG COUNTRY
WCSL 1590 AM

The zone 94.7 fm
910 am

98.7
COASTAL CAROLINA'S
modern rock

94.5 WPTI
THE PIEDMONT'S NEWS & TALK STATION

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