



the
GOLF SHOP
radio show

"Taking You From Tee To Green, And Everywhere In Between"

2025 Media Kit



The Hosts: Mark Greenhalgh & Matt Blanchard

The Golf Shop Show

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The Golf Shop Show began in 2009 and is now in five markets between NC and VA and available online. The show is the ideal avenue to reach the highly coveted golfer demographic serving as a unique outlet for businesses to directly target golfers as consumers. FOR RATES AND PROGRAMS CONTACT CHUMPHREYS@WACHINC.COM



Host: Mark “Greeny” Greenhalgh

Greeny grew up around the golf business as his dad is a PGA Master Professional and lifetime member. While playing in junior and amateur tournaments in the northeast, southeast and California he won a few and lost a bunch! Greeny played in the 1987 Optimist World Junior at Torrey Pines in San Diego against players from around the world including Phil Mickleson, Ernie Els and Shigeki Maruyama. He won the 1992 Cronin Memorial with current Nationwide and former PGA Tour player Geoffrey Sisk against the best players in the Northeast. He was a 2-year walk on at Clemson University and then Caddied in New England PGA events, eGolf Tour events, PGA Tour Qualifying events and European Tour Qualifying events. Greeny currently plays in amateur events all over the Carolinas and works for Wells Fargo Bank in Technology and Operations Group Instructional Design.

Co- Host: Matt Blanchard

Matt is a native of Atlanta, but calls Charlotte home after living in Charlotte for the past 35 years. Matt is a golf aficionado, having started his love for the game at the age of ten. From his formative teen years to age twenty he worked in the industry as a caddie and was known around the club as a “club rat.” he even carried his golf acumen onto the PGA tour as a caddie in 1976. As a 23 year member of Carolina Golf Club, Matt was a co-founder and Tournament Chairman of the Carolina Invitational, a four ball event attracting some of the best amateurs in the southeast. “Golf is my mistress. I’m addicted. I love the game more every year,” Matt recently revealed. Matt’s primary career in advertising has landed him with the Charlotte Hornets, the Carolina Panthers, and CBS Radio. He currently applies his marketing expertise with the Gaston Gazette and Shelby Star newspapers.

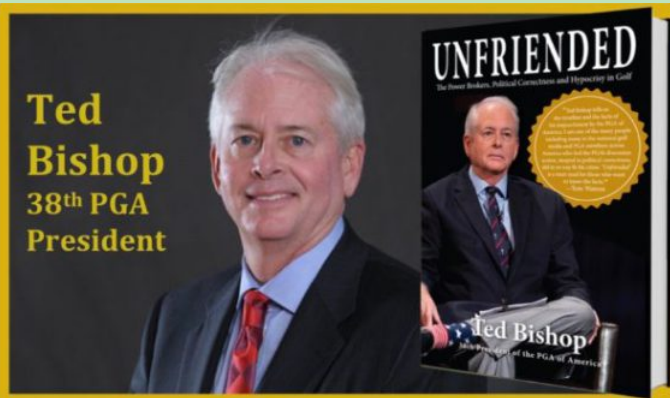




the GOLF SHOP radio show

The Golf Shop Radio Show is known for engaging interviews with high-profile guests, insightful opinions, and helpful tips from golfing experts all over the world with a laugh or two along the way!

Archived interviews are available at thegolfshopshow.com



Ted Bishop
38th PGA
President



Curtis Strange
2 time US
OPEN
Winner



Hal Sutton, PGA
2004 U.S. Ryder Cup Captain



ROBERT KARLSSON
PGA TOUR
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Gary Player
Hall of Famer



2002 PGA Champion
Rich Beem

The
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On air and in the community, The Golf Shop strives to advance the game. Listeners are encouraged to interact with us on social media and at thegolfshopshow.com, where our content is always fresh.



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